fashion calendar

JUNE 23 1997

JANUARY

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FEBRUARY

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MARCH

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DECEMBER

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ruth finley, publisher

153 east 87th street • new york, ny 10128 (212) 289-0420 • fax (212) 289-5917

DATES TO REMEMBER 1997 1998

NEW YEAR'S DAY Wednesday, January 1

ASH WEDNESDAY Wednesday, February 12

PRESIDENT'S DAY Monday, February 17

ST. PATRICK'S DAY Monday, March 17

GOOD FRIDAY Friday, March 28

EASTER Sunday, March 30

PASSOVER Tuesday, April 22 - 29

MOTHER'S DAY Sunday, May 11

MEMORIAL DAY Monday, May 26

FATHER'S DAY Sunday, June 15

INDEPENDENCE DAY Friday, July 4

LABOR DAY Monday, September 1

ROSH HASHONAH Thursday, October 2

YOM KIPPUR Saturday, October 11

COLUMBUS DAY Monday, October 13

VETERANS DAY Monday, October 27

ELECTION DAY Tuesday, November 4

THANKSGIVING DAY Thursday, November 27

CHRISTMAS Thursday, December 25 NEW YEAR'S DAY

Thursday, January 1

PRESIDENT'S DAY Monday, February 16

ASH WEDNESDAY Wednesday, February 25

ST. PATRICK'S DAY Tuesday, March 17

GOOD FRIDAY Friday, April 10

PASSOVER Saturday, April 11 - 18

EASTER Sunday, April 12

MOTHER'S DAY Sunday, May 10

MEMORIAL DAY Monday, May 25

FATHER'S DAY Sunday, June 21

INDEPENDENCE DAY Saturday, July 4

LABOR DAY Monday, September 7

ROSH HASHONAH Monday, September 21

YOM KIPPUR Wednesday, September 30

COLUMBUS DAY Monday, October 12

VETERANS DAY Monday, October 26

ELECTION DAY Tuesday, November 3

THANKSGIVING DAY Thursday, November 26

CHRISTMAS Friday, December 25

1998

FEBRUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, JUNE 16 & 23, 1997

PLEASE NOTE: NEW YORK SPRING MARKET: OCT. 27-NOV. 14 SPRING RUNWAY SHOWS: OCT. 31-NOV. 7

| Monday June 16-26 9:00-5:00 P.M. | SHOWING OF RESORT/ PRE-SPRING COLLECTION Daily. By appointment. Contact: Michael Cr | CERRUTI 1881 essey, 944-1881. | SIGNUM 501 SEVENTH AVENUE - STE 202 |
|---|---|---|--|
| June 16 | A LINE ANNE KLEIN | Metropolitan Pavilion, 110 W 19th | 852-5800 |
| June 16 | B. BROWNFIELD | 231 W 39th, Suite 704 M. Papp | adio or B. Wensberg, 840-0885 |
| June 16 | ANNE KLEIN II | Metropolitan Pavilion, 110 W 19th | 852-5800 |
| June 16-19 | LAUREL (DIV. OF ESCADA) (Resort/Ear | ly Spring) 1412 B'way 10th | fl Valerie Cohen, 852-5423 |
| June 16-27 | OSCAR BY OSCAR DE LA RENTA (Res | ort/Spring I) 512 Seventh 27th | fl 869-2999 |
| June 17 | DOUGLAS HANNANT (Resort/Spring I th | nru 8/8) 209 W 40th 2nd f | 398-7759 |
| June 20 | HELEN FABRIKANT FOR TRIPLE "H" D | ESIGNS (Resort/Spring Preview) 53 | 0 Seventh, 20th fl 398-7933 |
| June 20-24 | LOS ANGELES: WOMEN'S & CHILDREN | I'S MARKET | |
| June 20-22 | FLORENCE: PITTI IMMAGINE BIMBO | (Children's) Fortezza da Basso. Contact | t: SallyFischer PR, 246-2977. |
| June 20-23 | HONG KONG: APPAREL, JEWELRY, AC | CCESSORIES, WATCH FAIRS | |
| June 21 | 12:00 Noon, "THE COLOR OF LIFE" Fash Project. Sponsored by Nat'l Association of 1 | ion Show & Luncheon for NAMDOC 00 Models & Designers of Color. Mari | HIV/AIDS Community Awareness riott Marquis, Tkts: \$50; 642-6451. |
| June 22-24 | THE "NEW" NAMSB (Menswear) Javits C Contact: 973-0337 (Fax: 973-0341). | onv. Ctr. Hrs: Sun. & Mon., 6/22-23, 9 | :30-5 PM; Tues, 6/24, 9:30-4 PM. |
| Monday June 23-25 9:30 A.M. | SHOWING OF CRUISE '97 COLLECTION Daily, 6/23-25. By appointment. Contact: 4 | CLAUDE MONTANA 18-0738. | 543 MADISON AVENUE SHOWROOM - 2ND FLOOR |
| June 23-26 | HERVE LEGER (Cruise '97) Nancy Bro | wn Studio: 6 W 20th 2nd | fl Jeanne Work, 572-7475 |
| June 23 | OSCAR DE LA RENTA; PINK LABEL B' | Y OSCAR DE LA RENTA (Resort) 55 | 0 Seventh, 8th fl 354-6777 |
| Tuesday June 24 • 9:00-11:00 A.M. | PRESS BREAKFAST — "AN EYE OPENING" LAUNCH Contact: Dovie Mamikunian, DM Media, 3: | HARD CANDY 3-1-40-26-55-55 or RSVP: Behrman/Ti | GENKI SUSHI 565 FIFTH AVE. (46TH ST) ractenberg Comm, 212-986-7000. |
| Tuesday June 24 5:30-7:00 P.M. | SHOWING OF HOLIDAY FASHIONS FEATURING CHARLOTTE NEUVILLE And new design team. Cocktails, 5:30 PM. | LERNER NEW YORK Show, 6:00 PM. By inv. Contact: CMA | GRAND HAVANA ROOM 666 FIFTH AVE. (53RD ST) A, 685-9333 x 200. (Fax: 685-4543). |
| Postponed | FASHION GROUP'S "LINKAGES," SCI | HEDULED FOR 6/24, 5:30 PM, HAS | BEEN POSTPONED TO 7/29, 6:00 PM. |

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| | DATE | WHAT'S GOING ON | | GIVEN BY | WHERE | |
|--|--|---|-------------------|--|--|--|
| | Tuesday June 24 6:00 P.M. | COCKTAILS & CONVERS SUMMER STYLE William Norwich, NY Obse | | BERGDORF GOODMAN ors, designer; Nina Griscom, TV F | 754 FIFTH AVENUE 7TH FLOOR (58TH ST ENTRANCE) ood Network. RSVP: Ted Inc. 564-6367. | |
| | Tuesday June 24 6:30-8:00 P.M. | CELEBRATING WALLPA N.Y. ISSUE — "SUMMER (Note time change). Cocktai | IN THE CITY" | TROY nvitation. Contact; Images & Deta | TROY - 138 GREENE ST. (PRINCE/HOUSTON) ils, 203-966-8203. | |
| | Postponed | VIRTUAL HOLLYWOOD, | BY UNIVERSA | AL, SCHEDULED FOR WED., JU | JNE 25, 6 PM, HAS BEEN POSTPONED. | |
| | Thursday June 26 6:00-8:00 P.M. | LAUNCH OF ACAJOU — NEW MEN'S COLLECTIO Cocktails and Exhibition. By | | LOUIS VUITTON cact: Paige Pedersen, 572-9731. | PLACE TO BE ANNOUNCED | |
| | Thursday June 26 7:00-9:30 P.M. | PARTY CELEBRATING T RE-RELEASE OF "CONTE Martin Scorsese production | EMPT" | AGNES B o Pictures re-release of Jean Luc (| 79 GREENE STREET 2ND FLOOR . Godard's film. By inv; M. Swope, 219-6030. | |
| June 26-29 <u>FLORENCE</u> : PITTI IMMAGINE UOMO (Men's) and L'ALTRO UOMO (Avant-garde menswear), Fort Contact: SallyFischer PR, 246-2977 (Schedule available upon request). | | | | | ant-garde menswear), Fortezza da Basso. | |
| | June 29-July 1 | MIAMI: THE FLORIDA SI | HOE MARKET | OF THE AMERICAS-MIAMI | | |
| June 29-July 3 MILAN: COLLEZIONI UOMO (Men's High Fashion Shows). Contact: 011-39-2-4800-8286. (Fax: 011-39-Schedule Available Upon Request. | | | | | 9-2-4800-8286. (Fax: 011-39-2-48011783). | |
| | July 1 | 1 SAN FRANCISCO: DIESEL W. COAST FLAGSHIP STORE OPENING, 101 Post St. Press: Lauren Fisch, 7 | | | | |
| | July 2 | LOS ANGELES: PARTY CELEBRATING RE-RELEASE OF "CONTEMPT," 6:00-9:30 PM. At 100 N. Roberts Martin Scorsese production of a Strand/Rialto Pictures re-release of Jean Luc Godard's film. By inv; M. Swope, 2 | | | | |
| | July 3-6 | PARIS: MEN'S HIGH FAS | HION RUNWA | Y SHOWS. Contact: 33-1-42-66-6 | 64-44. Schedule Available Upon Request. | |
| | July 4 | INDEPENDENCE DAY (F | riday - Legal Hol | liday) | | |
| | Friday July 4 9:00-9:30 P.M. | 21ST ANNUAL FIREWOR SPECTACULAR Theme: "The Power of the I | | MACY*S EAST WPIX-TV & music on 105.1 FM | 4 LOCATIONS ON THE EAST RIVER (FROM 14TH-42ND) "The Buzz" Radio. For Info: 494-4495. | |
| | July 4-7 | PARIS: SEHM (Int'l Men's | RTW) at Porte | de Versailles. Contact: 703-522-5 | 000. (Fax: 703-522-5005). | |
| | July 5-7 | PARIS: MODE ENFANTINE (Children's) at Porte de Versailles. Contact: 703-522-5000. (Fax: 703-522-5005). | | | | |
| July 6- PARIS: FALL/WINTER COUTURE SHOWINGS. Contact: Denis de la Couture Parisienne, 100, rue du Faubourg St. Honore, Paris 75 | | | | | | |
| | | FIRM | | ADDRESS OF SHOWING | MAILING ADDRESS | |
| • | Sunday, July 6 11:45 A.M. 3:00 P.M. 5:00 P.M. | TORRENTE NINA RICCI GIANNI VERSACE | At showroom: 3 | esco, 125, ave de Suffren, 75007 (39, av. Montaigne, 75008; Ph: 49 Place Vendome, 75001 | 1 rd, Ch. Elysees 75008; Ph: 42 56 14 14) 52 56 00) | |
| | 7.00 DM | CLANNI VEDSACE | | atal Ditz 15 Dlace Vendome 750 | 01 | |

(Continued on following page)

(2nd show) Hotel Ritz, 15, Place Vendome, 75001

7:00 P.M.

GIANNI VERSACE

| | | | HI WALL | | |
|---|--|--|------------------|--|--|
| DATE | WHAT'S GOING ON | GIVEN BY | w | HERE | |
| Monday, July 7 10:00 A.M. 11:30 A.M. 1:00 P.M. 4:00 P.M. 6:00 P.M. | EMANUEL UNGARO TED LAPIDUS GIVENCHY | Foundation Cartier pour l'art contemporain 261, boulevard Raspail, 75014 Le Carrousel - Salle Delorme, 75001 (2 av. Montaigne, 75008; Ph: 4723 61 94) Le Carrousel - Salle Le Notre, 75001 (35, r. Francois 1er 75008; Ph: 44 43 46 90) Universite Rene Descartes 45 r des Sts Peres (3 av. George-V, 75008; Ph: 44 31 50 00) Salle du Conservatoire 2 bis r. du Conservatoire, 75009 (24 Vielle du Temple; Ph: 435763 63) | | | |
| 9:45 A.M. 11:00 A.M. 12:30 P.M. 2:30 P.M. 4:30 P.M. 6:30 P.M. | DOMINIQUE SIROP JEAN LOUIS SCHERRER LOUIS FERAUD CHRISTIAN DIOR VALENTIN YUDASHKIN VALENTINO | Le Carrousel - Salle Delorme, 75001 (88 fg. StHonore, 75008; Ph: 47 42 18 12) Parc Bagatelle, Rte des Sevres a Neuilly, 75016 (30, Av. Montaigne 75008; Ph: 40 73 54 44) | | | |
| Wednesday, July 12:30 P.M. 2:30 P.M. 3:45 P.M. 5:00 P.M. 7:00 P.M. | YVES SAINT LAURENT BALMAIN PACO RABANNE HANAE MORI JEAN PAUL GAULTIER | Grand Hotel, 2, rue Scribe, 75009 (44 r. Francois 1er, 75008; Ph. 47 20 35 34) Le Carrousel - Salle Delorme, 75001 (6, bd du Parc, 92523 Neuilly; Ph. 40 88 45 45) Intercontinental 3, r de Castiglione, 75001(17/19 av. Montaigne, 75008; Ph. 472352 03) | | | |
| Thursday, July 10 11:30 A.M. 2:00 P.M. 4:30 P.M. 6:30 P.M. | CHANEL CHRISTIAN LACROIX CHRIS | | | | |
| | Thursday, July 10: DE L'AR | T DE TISSER A LA JOIE DE CREER, Cercl | e de l'Union Int | eralliee | |
| Wednesday July 8-11 9:00 A.M. | TRENDS & TEXTILES — FALL/WINTER '98/'99 11 AM, 1 & 3 PM. Again, 7 | BUREAU DE STYLE, INC & GROUPE CARLIN /9-11. Color, print & shape trends. Tkts: non-c | (36T | AVENUE OF AMERICAS TH/37TH STREET) dvance. RSVP contact: 947-4600. | |
| July 8 | PARIS: LOUIS FERAUD S | SHOWING OF COUTURE COLLECTION, 12 | 2:30 P.M., Carr | ousel de Louvre. By invitation. | |
| July 8-10 | FLORENCE: PITTI IMM | AGINE FILATI (Yarns & Fibers), Fortezza da | Basso; SallyFi | scher PR, 246-2977. | |
| July 12-Aug. 15 | DOLCE & GABBANA (Men's Spring/Summer) 532 B'way 4th fl Iain Cooper, 966-6963 | | | | |
| July 12-14 | CHICAGO: IMPRINTED SPORTSWEAR SHOW. Contact: 972-239-3060. | | | | |

| DOLCE & GABBANA (Men's Spring/Summer) 532 B'way 4th fl Iain Cooper, 966-6963 | | | | |
|---|---|--|--|--|
| CHICAGO: IMPRINTED SPORTSWEAR SHOW. Contact: 972-239-3060. | | | | |
| ROME: COUTURE ALTA MODA. Contact: 39-2-4800-8286. | | | | |
| ETRO (Men's RTW, Furnishings, Accessories, Swimwear) 260 W B'way, Suite 11A 431-8090 | | | | |
| TRUSSARDI (Menswear) 745 Fifth Suite 601 906-9133 | | | | |
| LOS ANGELES: ISAM (Int'l Swimwear Activewear Market). Contact: 213-630-3610. (Fax: 213-624-9876). | | | | |
| BEAUTY PRESS LUNCHEON: NEW UNIVERSITY MEDICAL MANHATTAN PENTHOUSE SKIN CARE PRODUCT LAUNCH 80 FIFTH AVENUE Company presentation & 4 new skin care products. By inv. Press: Lippe Taylor, 598-4400. (Fax: 598-0620). | | | | |
| | CHICAGO: IMPRINTED SPORTSWEAR SHOW. Contact: 972-239-3060. ROME: COUTURE ALTA MODA. Contact: 39-2-4800-8286. ETRO (Men's RTW, Furnishings, Accessories, Swimwear) 260 W B'way, Suite 11A 431-8090 TRUSSARDI (Menswear) 745 Fifth Suite 601 906-9133 LOS ANGELES: ISAM (Int'l Swimwear Activewear Market). Contact: 213-630-3610. (Fax: 213-624-9876). BEAUTY PRESS LUNCHEON: NEW SKIN CARE PRODUCT LAUNCH UNIVERSITY MEDICAL 80 FIFTH AVENUE | | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE | | |
|---------------------------------------|--|--|--------------------------------------|------------------------|--|
| Tuesday | FALL FASHION | TARGET STORES | NEW MEDIA & | | |
| July 15 6:00 P.M. | PREVIEW 450 WEST 15TH STREET Cocktails. Show, 7:00 PM. By inv. Thereafter by appt. Contact: Chris Campbell, 612-851-7219. (Fax: 612-851-161) | | | | |
| July 16 | STAFF USA (Menswear)) (New York Industrie, Vivienne Westwe | 495 B'way ood Man) | 5th fl | 925-9700 | |
| ' July 16-20 | FIT & The Society of Antique & Estate | e Jewelry Annual Int'l Symposium. F | ee \$495/\$595; 354-0520 o | r 217-7826. | |
| July 16-19 | HONG KONG: EUROPEAN SELECT | ION. Contact: IGEDO Co, Annette | Azan, 356-0400. | | |
| July 16-19 | HONG KONG: FASHION WEEK, Co | onvention & Exhibition Center. Conta | act: HKDC, 838-8688. | | |
| Thursday July 17 5:30-7:30 P.M. | "OVERVIEW OF ST. TROPEZ TREN HOW THEY TRANSLATE TO RETA Spkr: Eleanor Douglas, Trend Forecast | AIL" | 8TH FLOOR | | |
| July 19-22 | JA INTERNATIONAL JEWELRY SH | IOW, Javits Convention Center. Con | tact: Blenheim, 800-829-3 | 976 or 201-346-1400. | |
| July 19-24 | MIAMI: SWIMWEAR & CRUISE '97. | Contact: 305-261-2900 ext. 124 | | | |
| July 20-22 | MIAMI: MEN'S & BOYS' APPAREL | SHOW, Radisson Center, Miami M | art. Contact: 305-261-290 | 0. | |
| July 20-23 | WASHINGTON: GIFT SHOW at Capi | ital Expo Ctr, Chantilly, Va. Contact: | George Little Mgmt., 914 | 1-421-3200. | |
| July 21-25 | NEW YORK SPRING MENSWEAR | COLLECTIONS | | | |
| Monday July 21 8:30 -10:45 A.M | "JAZZ STYLE BREAKFAST" — LIFESTYLE FALL & SPRING FASH M. Trend Forecast, Panel Discussion, Fash | | 771 EIGHTH A' | VE. (46TH ST) | |
| Monday July 21 11:00 A.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment | CALVIN KLEIN (205 W 39TH ST, 15TH FL) ent. Contact: David Gruning, 292-929 | 8TH FLOOR | H ST. (9TH)AVE | |
| Monday July 21 12:00-2:00 P.M. | "MENSWEAR DESIGNERS AT THEIR BEST" 1. By invitation. Press: Kevin Krier & As | ESQUIRE sociates, 431-0330. (Fax: 431-0660) | 29 EAST 36TH | RGAN LIBRARY STREET | |
| Monday | SHOWING OF SPRING | COAT OF MAIL | 6TH FLOOR | | |
| July 21 1:00 P.M. | MENSWEAR COLLECTION By invitation. Thereafter by appointment | (180 VARICK ST) ent. Contact: Quinto & Co., 965-1146 | 40 WEST 40TH (Fax: 965-1147). | STREET | |
| | | | | | |
| Monday July 21 | SHOWING OF SPRING MENSWEAR COLLECTION | HELMUT LANG | PLACE TO BE ANNOUNCED | | |
| 2:00 P.M. | By invitation. Contact: Onward Kashiy | /ama USA, Pierre Rougier, Fax: 629 | 2-5067. | | |
| Monday July 21 | SHOWING OF SPRING MENSWEAR COLLECTION | WILKE*RODRIGUEZ (156 FIFTH, 4TH FL) | THE GALLERY 50 WEST 40TH | | |
| 3:00 P.M. | | | | | |
| Monday | SHOWING OF SPRING | WEATHERPROOF | 6TH FLOOR | CTDEET | |
| July 21 4:00 P.M. | MENSWEAR COLLECTION By invitation. Thereafter by appointment | (10 WEST 33RD, #400) ent. Contacat: Quinto & Co., 965-114 | 40 WEST 40TH 46. (Fax: 965-1147). | SIKEEI | |
| Monday | HUGO WOMAN — | HUGO BOSS | GUGGENHEIM | 1-MUSEUM SOHO | |
| July 21 6:00-8:00 P.M. | NEW FRAGRANCE LAUNCH | | 575 BROADWA | | |
| 0.00 0.00 1.101 | . Dy m. march. Common vinginia illite, | (341, 676, 600) | | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|--------------------------------------|--|--|---|
| Monday July 21 6:00 P.M. | | (1350 B'WAY, SUITE 511) | THE GALLERY 50 WEST 40TH STREET 46). By appt. from 7/22, 212-967-9111. |
| Monday July 21 7:30-10:30 P.M. | | & JCPENNEY | CITY MIDDAY CLUB - 50TH FL. 140 B'WAY (LIBERTY STREET) Hart, 683-5665. (Fax: 545-1709). |
| July 21-Aug. 15 | DOLCE & GABBANA (Women's Pre-Spring | g) 532 B'way 4th fl | Jennifer Lynn, 966-6963 |
| July 21 | FERNANDO SANCHEZ MEN | 5 W 19th 7th fl | Irina Zhokov, 929-5060 |
| Tuesday July 22 10:00 A.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Cor | (645 FIFTH AVE., 21ST FL) | THE GALLERY 50 WEST 40TH STREET 0330. (Fax: 431-0660) |
| Tuesday July 22 11:00 A.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Cor | JHANE BARNES (145 WEST 57TH, 12TH FL) ntact: Sophia Neu-Schulz, 246-0550. (1 | 6TH FLOOR 40 WEST 40TH STREET Fax: 489-7311). |
| Tuesday July 22 12:00 Noon | PREMIERE: SPRING MEN'S PLATINUM SPORTSWEAR COLLECTION Jhane Barnes to discuss 2 new technologies. C | (145 WEST 57TH, 12TH FL) | THE PENTHOUSE 40 WEST 40TH STREET (Fax: 489-7311). |
| Tuesday July 22 12:30 P.M. | LAUNCH OF GOLF COLLECTION WITH PGA STAR PHIL MICKELSON '97 Ryder Cup team member. Lunch. By inv. | HUGO BOSS GOLF (645 FIFTH, 21ST FL) Thereafter by appt. Press: Kevin Krier | PLACE TO BE ANNOUNCED & Assoc, 431-0330. (Fax: 431-0660). |
| July 22 | ILLIG SPRING SHOWING, SCHEDULED | FOR TUES., JULY 22 AT NOON, HA | AS BEEN POSTPONED TO JULY 28. |
| Tuesday July 22 2:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Pre | SANDY DALAL (102 WEST 38TH, 8TH FL) ss: Loving & Weintraub, 935-1033. (F | THE GALLERY 50 WEST 40TH STREET Fax: 935-1426). |
| Tuesday July 22 3:00-4:30 P.M. | PRESENTATION OF SPRING MENSWEAR COLLECTION By invitation. Contact: Dina Colombo, 768-5 | DKNY MENS 5906. (Fax: 768-6260). | 240 WEST 40TH STREET SHOWROOM - 7TH FLOOR |
| Tuesday July 22 5:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. RSVP: Ogan/Dallal 840-0888. | PERRY ELLIS (1114 SIXTH AVE., 36TH FL) (Fax: 840-8849). Thereafter by appt: | 6TH FLOOR 40 WEST 40TH STREET John Dellera, 221-5391. |
| Tuesday July 22 6:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: Kevin Krier & Assoc. | RICHARD EDWARDS (145 SPRING, 2ND FL) , 431-0330. (Fax: 431-0660). Thereaft | THE GALLERY 50 WEST 40TH STREET ter by appt: 334-4280. (Fax: 334-4305). |
| Tuesday July 22 7:30 P.M. | CFDA PRESS PARTY & SALUTE TO THE NY MEN'S SHOWS By invitation. Fax requests only: 768-0515. | SAKS FIFTH AVENUE; CFDA; L'UOMO VOGUE | SAKS FIFTH AVENUE 6TH FLOOR |
| . July 22-24 | RYE, NY: PRIVATE LABEL CONFERENCE | E at Rye Town Hilton. Contact: 727-1 | 216. |
| Wednesday July 23 10:00 A.M. | PRESENTATION OF MEN'S SPRING COLLECTION By invitation. Thereafter by appointment. Co | MONDO di MARCO (37 WEST 57TH ST) ontact: K.J. Adelstein, 980-7900. (Fax: | THE GALLERY 50 WEST 40TH STREET 980-9052). |

MAURICE MALONE DESIGNS

By invitation. Thereafter by appointment. Contact: Tom Smith, 718-218-7303. (Fax: 718-218-7304).

Wednesday July 23 11:00 A.M.

SHOWING OF SPRING MEN'S

SPORTSWEAR COLLECTION

6TH FLOOR

40 WEST 40TH STREET

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|--|---|--|---|
| Wednesday July 23 12:00 Noon | SHOWING OF SPRING MEN'S SPORTSWEAR COLLECTION By invitation. Thereafter by appointment. Co | C 2-3 (261 W 19TH ST.) ontact: JTPR, 750-2366. (Fax: 750-243 | TWIRL 208 W 23RD ST. (7TH/8TH AVE) (3). |
| Wednesday July 23 1:00-6:00 P.M. | "ROGUES GALLERY" — SPRING MENSWEAR COLLECTION By invitation. RSVP: Christina Juarez & Ass | TOM M'CLELLON (232 MADISON, #611-612) sociates, 532-4224. Thereafter by appt: | ALBERTO RIZZO STUDIOS 188 GRAND ST. (MULBERRY) 447-9499. |
| Wednesday July 23 2:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. But | NICOLE FARHI (512 SEVENTH, 41ST FL) lyers: 221-7568. Press: LaForce & Ste | THE GALLERY 50 WEST 40TH STREET vens, Fax: 242-9318. |
| Wednesday July 23 3:00 P.M. | PRESENTATION OF SPRING MENSWEAR COLLECTION Informal modeling. By invitation. Thereafter | J. LINDEBERG by appointment. Contact: Stacy Bell, | 50 WEST 57TH STREET SHOWROOM - 2ND FL. 541-8000. (Fax: 541-8300). |
| Wednesday July 23 4:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co | BARRY BRICKEN (152 WEST 57TH ST, 4TH FL) ontact: Harrington Saunders & Assoc., | THE PENTHOUSE 40 WEST 40TH STREET 581-0407. (Fax: 581-0448). |
| Wednesday July 23 5:00 P.M. | SHOWING OF SPRING TAILORED MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co | AESTHETIC BY MAURICE MALONE ontact: Tom Smith, 718-218-7303. (Fa | 6TH FLOOR 40 WEST 40TH STREET ax: 718-218-7304). |
| Wednesday July 23 6:00 P.M. | SHOWING OF SPRING '98 MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co | GENE MEYER (37 WEST 57TH ST,10TH FL) ontact: 980-0110. (Fax: 980-7992). | THE GALLERY 50 WEST 40TH STREET |
| Wednesday July 23 7:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co | RAZ KEREN (150 WEST 10TH ST) ontact: Phone/Fax, 366-4421. | PLACE TO BE ANNOUNCED |
| Wednesday July 23 8:00 P.M. | TAG HEUER PRESS RECEPTION "BIG TIME!" By invitation. Fax requests to Nike Commun | VOGUE, GQ, VANITY FAIR, 7TH ON SIXTH nications, 353-0175. | PLACE TO BE ANNOUNCED |
| Wednesday July 23 9:00 P.M. | INTERNATIONAL MEN'S WEEK CELEBRATION Dinner. By invitation. Contact: Brandusa Nin | NORTH AMERICAN PUBLICITY CO. ro or Bobby Taylor, 462-4236. (Fax: 4 | GENKI SUSHI 9 EAST 46TH STREET (5TH AVE) 62-4239). |
| Thursday July 24 10:00 A.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co | DAVID CHU FOR NAUTICA (11 WEST 19TH, 5TH FL) ontact: LaForce & Stevens, Fax: 242-9 | ACE GALLERY 275 HUDSON ST. (SPRING) 318. |
| Thursday July 24 11:00 A.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appt. Press: De | GANT (404 FIFTH AVE, 5TH FL) Vries Public Relations, Hope Kaufer, 8 | 6TH FLOOR 40 WEST 40TH STREET 891-0411. (Fax: 644-0291). |
| Thursday July 24 12:00 Noon | PRESENTATION OF SPRING MENSWEAR COLLECTION By inv. Thereafter by appt. Buyers: Hartz & | ALEXANDER JULIAN Co., 581-3535. Press: Diane Sustenda | THE PENTHOUSE 40 WEST 40TH STREET 1 & Assoc, 879-9115. (Fax: 879-4148). |
| Thursday July 24 2:00 P.M. | SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co | VINCENT FALLS NY ontact: Tracy Jones, 366-5693. (Fax: 3 | 138 WEST 25TH STREET SHOWROOM - 8TH FLOOR 66-6134). |
| Thursday July 24 3:00-4:30 P.M. | PRESENTATION OF SPRING MENSWEAR COLLECTION By invitation. Contact: Fraser Conlon, 789-1 | DONNA KARAN MEN .500. (Fax: 597-1998). | 550 SEVENTH AVENUE 'SHOWROOM - 14TH FLOOR |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE | | | |
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| July 28-Aug. 14 | RENA LANGE (Spring I) | 730 Fifth | 10th fl Deborah Baum | , 262-8065 | | |
| July 28 | MANOLO (Dresses, Special Occasion, Ev | veningwear) 225 W 39th | 5th fl | 997-4697 | | |
| July 28 | JOHN PATRICK (Resort/Early spring) | 488 Seventh | Suite 501F | 564-2218 | | |
| July 28 | PATRICK ROBINSON (Resort/PreSpring | (thru 8/14) 55 Great Jones St | 4th fl | 529-2476 | | |
| July 28 | JACKIE ROGERS (Resort/Early Spring) | 202 W 40th | 2nd fl | 768-2768 | | |
| Tuesday July 29 6:00-7:30 P.M. | "MAPPING OUT NEW BUSINESS STRATEGIES BASED ON LINKAGES" (Note date/time change). Spkr: Elinor Morris | THE FASHION GROUP, IN | 8TH FLOOR | | | |
| Aug. 1-3 | COLOGNE: MEN'S SPRING COLLECTION | NS at Fairgrounds. Contact: 974 | 4-8836. (Fax: 758-3403). | | | |
| Aug. 2 | AMERICAN INT'L DESIGNERS AT THE (The Cunningham Collection, Michael Case) | WALDORF, Waldorf-Astoria y, David Hayes, Peggy Jennings | (Holiday/Resort) (504-667- s, William Pearson, San Carl | -0462) 355-3000 in, Stavros) | | |
| Aug. 2 | D & K ORIGINALS; D & K COLLECTION 58th St., Suite 1210. By appt. Contact: 516-2 | I "SPECIAL OCCASION" (Ho 239-4536. (Fax: 516-371-6221) | liday/Cruise) at Helmsley W | rindsor, 100 West | | |
| Aug. 2 | DAVID HAYES (213-626-6342) | Waldorf-Astoria | Suite 10R | 355-3000 | | |
| Aug. 2 | PEGGY JENNINGS (Resort) | Waldorf Towers, 100 E 50th, | Suite 34T | 355-3100 | | |
| Aug. 2 | WILLIAM PEARSON/DOMINIC ROMPOLLINDA McMillan/June Graves, 213-629-4307 | LLO, Waldorf-Astoria, Suite 70 (Fax: 213-629-4108). | O, Waldorf-Astoria, Suite 700R; Bill Cohn, phone/fax; 212-751-2757 or ax: 213-629-4108). | | | |
| Aug. 2 | SAN CARLIN (504-667-0462)(Holiday/R | Resort) Waldorf-Astoria | Suite 14H | 355-3000 | | |
| Aug. 2-6 | SAN FRANCISCO: GIFT SHOW at MOSC | ONE CONVENTION CTR. C | ontact: George Little Mgmt., | , 914-421-3200. | | |
| Aug. 3 | GHOST (Resort) Showroom Seven: | 498 Seventh | 24th fl | 643-4810 | | |
| Aug. 3 | SHOWROOM SEVEN (Holiday/Resort Accessories) 498 Seventh 24th fl 643-4810 (Ann Turk, Carballido, Conchi, Erickson Beamon, Himalayan Cashmere, Neisha Crosland, Paco & Celeste, Stephen Jones, Tally-B, Trappings, Tyed Thru Tyme) | | | | | |
| Aug. 3 | SHOWROOM SEVEN (RTW Resort) (Beverly Mehl, Coup de Pied, Ghost, Kyle F | 498 Seventh Kennedy, Lianne Barnes, KD K | 24th fl arnosa, Paul Compitus) | 643-4810 | | |
| Aug. 3-5 | STYLE INDUSTRIE (formerly Instyle Works) (Juried contemporary, thru young designers RTW & Accessories) Hotel Inter-Continental, 48th St. (Park/Lexington). Hrs: 9:00-7:00 PM. Contact: 741-3653. (Fax: 741-3748). | | | | | |
| Aug. 3-5 | A-STYLE (Juried better contemporary thru designer Accessories). Hotel Intercontinental, 48th St.(Park/Lexinton) Hrs: 9-7:00 P.M. Contact: 741-3653. (Fax: 741-3748). | | | | | |
| Aug. 3-5 | SHOWROOM (Contemporary Womenswear Collections & Accessories). (New Edition Immediate& Summer '97) Rihga Royal Hotel, 151 W. 54th St. Hrs: Sun. & Tues., 9-5:30 PM. Mon. 9-6:30 PM. By inv; VIP, 732-7580. (Fax: 732-7690). | | | | | |
| Aug. 3-5 | THE FAE (Fashion Accessory Expo - over 831-2344. (Fax: 203-854-9137). Press: Nan | 1,000 Collections) at the New cy Sorkow, Trent & Co, 212-96 | York Coliseum. Contact: Su 66-0024. (Fax: 212-966-0642 | isan Molinari, 203- 2). | | |
| Aug. 3-5 | INTIMATE APPAREL SALON at Doral T 5101, Brookfield, CT. 06804. Phone: 203-76 | uscany, 120 East 39th St. (Park 40-2018. (Fax: 203-740-8669). | /Lexington). Contact: Carol | M. Bigman, POB | | |
| Aug. 3-6 | FFANY (FASHION FOOTWEAR ASSOC surrounding showrooms. Contact: 832-1745 | . OF NY) Market Week at Hote 5. (Fax: 832-1744). | el Plaza (Fifth Ave & Centra | 1 Park South) and | | |

| | DATE | WHAT'S GOING ON | GIVEN BY | 7 | WHERE | |
|---|-------------------------------------|---|--|---------------------|--|-------------------|
| | Aug. 3-6 | INTERNATIONAL KIDS FASHION SHOW, Javits Convention Ctr. Contact: Larkin Group, 594-0880. (Fax: 594-8556). | | | | |
| | Aug. 3-5 | CHICAGO: MEN'S & YOUNG MEN'S (Holiday/Spring) & MIDWEST MEN'S COLLECTIVE; 800-677-6278. | | | | |
| • | Aug. 3-4 | DUSSELDORF: PREMIERE SCHUH DUSSI | ELDORF (Int'l Shoe Fair) | | | |
|) | Aug. 3-5 | DUSSELDORF: IGEDO DESSOUS/BEACH | (Women's/Men's Swimwear/L | ingerie) IG | EDO Co, Annette | e Azan, 356-0400. |
| | Aug. 3-6 | DUSSELDORF: CPD/COLLECTIONS PREMIEREN (Women's RTW) Contact: IGEDO Co, Annette Azan, 356-0400. | | | | |
| | Aug. 4-8 | NEW YORK ACCESSORY MARKET | | | | |
| | Aug. 4-8 | NEW YORK INTIMATE APPAREL MARK | ET | | | |
| | Aug. 4-8 | NATIONAL HOSIERY WEEK | | | | |
| | Aug. 4 | GEOFFREY BEENE | 250 W 39th | 9th fl | | 398-0800 |
| | Aug. 4-8 | FRAGMENTS (Fine Jewelry, Fashion Jewelry, Accessories) 107 Greene St. 226-8878 (F. Acra. Argento Vivo, Aerial Accessories, Miguel Ases, Wendy Brigode, Roberta Chiarella, Chan Luu, Bettina Duncan, Janice Girardi, Jane Diaz, Dower & Hall, Diamante Designs, Elliott, Luna Felix, Barbara Klar, R. Minadeo, Gigi, Sandy Lewis, Tribalinks, Nagual, Navarro, Cynthia Wolff, Tracy Watts) (Also at Accessorie Circuit). | | | | |
| | Aug. 4-8 | LOIS HILL | 1 W 37th | 7th fl | Cheryl Joseph, | 279-6868 |
| | Aug. 4 | SUSAN LAZAR (Resort) | 214 W 39th | Suite 505 | | 302-5888 |
| | Aug. 4 | ALEXANDRA LIND 525 | Seventh, Suite 1907 Jean | nette Von V | Weil, 398-1729 or | 594-0988 |
| | Aug. 4 | MAYELA | 530 Seventh | 2nd fl | Bob Miller, | 869-5906 |
| | Aug. 4-8 | MARY McFADDEN COUTURE | 240 W 35th | 17th fl | Murphy Lewis, | 736-4078 |
| | Aug. 4-8 | NATORI; NATORI CLASSICS; JOSIE | 40 E 34th, 18th fl | Contact: | 532-7796 or fax: | : 481-7282 |
| | Aug. 4 | TOM & LINDA PLATT | 214 W 39th | Suite 800 | | 764-1210 |
| | Aug. 4 | FERNANDO SANCHEZ (Resort/Early Spri | ing) 5 W 19th | 7th fl | Irina Zhukov, | 929-5060 |
| | Aug. 4 | STAFF USA (Womenswear) (Gym, Martin Margiela, New York Industrie, | 495 B'way Laura Urbinati, Vivienne West | 5th fl twood Red | Label) | 925-9700 |
| | Aug. 4 | CARMEN MARC VALVO | 530 Seventh | 23rd fl | | 944-7370 |
| | Aug. 4 | WESTCOTT (Press: LaForce & Stevens, 2- | 42-9353) 530 Seventh | 20th fl | Timothy Quinn, | 768-9794 |
| 7 | Tuesday Aug. 5 6:00-8:00 P.M. | RECEPTION: GRAND OPENING LOIS HILL 1 WEST 37TH STREET OF ACCESSORY SHOWROOM SHOWROOM - 7TH FLOOR By invitation. Press: Epaulette & Associates, 245-5538. (Fax: 974-8482). Buyers: Cheryl Joseph, 279-6868. | | | | |
| | Tuesday Aug. 5 6:00 P.M. | TED DANSON HOSTS "CROCOMANIA" BENEFIT LAUNCH Cocktails. Men's/Women's Show, 6:30 PM. F | | 44 | JCCI INTERNAT WEST 18TH ST ving & Weintrau | 12TH FL. |
| | Aug. 5 | BILL BLASS | 550 Seventh | 12th fl | | 221-6660 |

RICHARD DAYHOFF (Holiday/Resort) (At Intermezzo) NY Piers, 90 & 92. By appointment, 9:00-6:00 P.M. daily. Contact: 312-645-0080. (Fax: 312-645-0118).

Aug. 5-7

| | DATE | WHAT'S GOING ON | GIVEN BY | WHERE | | | |
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| | Aug. 5-7 | ACCESSORIE CIRCUIT (Holiday/Resort) at New York Show Piers on the Hudson, Piers 90 & 88, 55th St & 12th Avenue. Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403). | | | | | |
| | Aug. 5-7 | INTERMEZZO COLLECTIONS (Juried RTW for Fall/Holiday '97) (Concurrent with Accessorie Circuit) at New York Show Piers on the Hudson, Piers 90 & 88, 55th St & 12th Ave. Contact: ENK Productions, 759-8055. (Fax: 758-3403). | | | | | |
| 1 | Aug. 6-24 | LOUIS FERAUD COLLECTIONS (Spring (Pret-A-Porter, Contraire) | I) 570 Seventh, 17th fl C | ontact: 840-8220 (Fax: 869-7507). | | | |
| | Aug. 8-11 | MIAMI: WOMEN'S & CHILDREN'S (Resort) MARKET. Contact: 305-261-2900. | | | | | |
| | Aug. 8-12 | LOS ANGELES: WOMEN'S & CHILDREN | S (Resort) MARKET. Contact: 2 | 13-620-0260. | | | |
| | Aug. 10-14 | N.Y. GIFT SHOW at Javits Convention Cent | er. Contact: George Little Manage | ement, 914-421-3200. | | | |
| | Aug. 10-12 | MIAMI: AVENIDA MODA (Int'l Fashion & | Footwear) Contact: Dusseldorf Tr | rade Shows, 356-0400. (Fax: 356-0404). | | | |
| | Aug. 10-12 | TORONTO: MODE ACCESSORIES, 10TH | ANNIVERSARY SHOW, Int'l Pla | aza Hotel. Contact: 416-510-0114. | | | |
| | Monday Aug. 11 6:00-8:00 P.M. | LAUNCH OF NEW SWIMWEAR COLLECTION Cocktail reception. Show, 6:30 PM. By invita | LIZ CLAIBORNE SWIMWEAR Ition. Contact: Debbie Walton, 1-8 | HUDSON THEATRE MILLENIUM B'WAY - 145 W 44TH 800-765-7675. | | | |
| | Aug. 11 | PAMELA DENNIS (Holiday/Resort) | 550 Seventh 22 | 2nd fl 354-2100 | | | |
| | Tuesday Aug. 12 9:00 A.M. | SHOWING OF SPRING I COLLECTIONS By invitation. Contact: Marie Bottone, 840-8. | LOUIS FERAUD 220. (Fax: 869-7607). By appoints | 570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR ment from 8/6-24. | | | |
| | Tuesday Aug. 12 6:00 P.M. | 6TH ANNUAL FASHION SHOW & COCKTAIL RECEPTION Cocktails. Show, 7:30 PM. Over 75 swimwea | THE S.W.I.M. ASSOCIATION at lines. By inv. Contact: Barbara | 30TH ST. & EAST RIVER | | | |
| | Tuesday Aug. 12 - Aug. 14 | 12 - DESIGN SALON IN NEW YORK 141 WEST | | | | | |
| | Wednesday Aug. 13 9:30-11:00 A.M. | PRESS LAUNCH: SPRING/SUMMER '98 BODYSLIMMERS COLLECTION Bkfst. Show, 10 AM. By inv. Thereafter by a | | 500 FIFTH AVENUE SHOWROOM - STE. 2222 g & Weintraub, 935-1033. (Fax: 935-1426). | | | |
| | Wednesday Aug. 13 5:00-7:00 P.M. | SHOWING OF CRUISE SWIMWEAR COLLECTION Cocktails. By invitation. Contact: Jackie Mar | CALVIN KLEIN SWIMWEAR agione, 292-9299. (Fax: 730-4818) | PLACE TO BE ANNOUNCED | | | |
| 7 | Thursday Aug. 14 6:00-8:00 P.M. | SHOWING OF SWIMWEAR COLLECTION Cocktails. By invitation. Press: Paul Wilmot | MALIA MILLS SWIMWEAR Communications, 594-9590. (Fax | PLACE TO BE ANNOUNCED : 594-9591). | | | |
| | Aug. 14-18 | DALLAS: WOMEN'S & CHILDREN'S (Res | sort) MARKET. Contact: 1-800-3 | 85-6587. | | | |
| | Aug. 14-18 | DALLAS: MEN'S & BOYS' MARKET | | | | | |
| | Aug. 19-21 | YARN FAIR/CAD EXPO (Yarns, Fibers/Co | mputers) at NY Hilton & Towers, | KNSA, 683-7520. | | | |
| | Aug. 21-25 | ATLANTA: WOMEN'S & CHILDREN'S (I | Resort) MARKET. Contact: 404-2 | 220-3000. | | | |
| | Aug. 22-26 | CHICAGO: WOMEN'S & CHILDREN'S (R | esort) MARKET. Contact: 1-800 | -677-6278. | | | |
| | | | | | | | |